

March 9, 2012

RE: TMB Physician Outreach and CME-Eligible Presentation for 2012

Dear Medical or Specialty Society President,

The Texas Medical Board believes that one of the best preventatives to disciplinary action is ensuring physicians are well-informed about the laws of Texas as they relate to the practice of medicine. Yet one of the greatest challenges physicians currently face is information overload.

With this challenge in mind, I would like to update you on the Board's continuing efforts to inform and educate Texas physicians about the agency's licensing and enforcement programs, as well as the changes in Board rules and laws. To provide licensees the most current and relevant information, we are offering to medical societies, physician groups and hospitals an outreach and education presentation eligible for continuing medical education (CME) credit in ethics for physician licensees.

This is similar to the Board's outreach efforts in 2010. That year, the agency held a statewide outreach program that included medical societies as well as medical students and licensees at state medical schools. Board staff gave two-hour presentations outlining key agency processes and reviewing board rules and common types of violations. A question-and-answer session followed each presentation. Licensees were eligible for two hours of CME designated as formal ethics that could be applied toward TMB registration requirements.

The 2010 outreach presentation was very well-received, so the Board wants to continue this approach. This year, we will continue to outline the agency's processes and rules with the addition of a legislative and policy update from the 2011 legislative session. If your medical or specialty society is already a designated provider of AMA PRA Category 1 CME, we can assist your society in applying for Category 1 accreditation for the TMB presentation, or we can continue to provide the CME as two hours of formal ethics to be applied toward TMB registration requirements.

In 2010, the Board arranged a 12-month schedule of the presentation sites and times. We would like to take a different approach for 2012 and let you to determine what time and location will work best for your local physicians. Once you have a few dates in mind, please contact us and we will coordinate our availability with your schedule.

To cover costs, the agency will charge a \$25 CME processing fee per participant and require a minimum of 25 participants. Alternatively, you may provide a flat fee of \$425 to cover all participants.

Attached to this letter is a sample announcement and agenda for the TMB presentation. Please contact me or Ann Berasley, Special Projects Coordinator, at (512) 305-7113 or $ann.berasley/\underline{a}$ tmb.state.tx.us if you have any questions and/or would like to schedule a presentation.

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Sincerely,

Mari Robinson, J.D., Executive Director

Attachment

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